ADC Switzerland

Jurierung 2024
Auszeichnung Shortlist
Kategorie Kampagnen

Grüne Mine | Gesamt-Kampagne

Auftraggeber	Swisscom
Gesamtverantwortung	Christoph Timm
Projektleitung	Stefanie König
Agentur	Swisscom X Insighters
Creative Direction / Konzept	Andy Lusti, Susen Gehle
Creative Direction	Jürg Brauchli
Senior Communications Manager	Stefanie König
Senior Social Media Manager	Daniel Fisler
Head of Creation & Production	Fabia Bigler
Head of Campaigning & POS	Davide Pincin
Content Creator	Maxime Da Costa
Senior Digital Communications Manager	Sandra Walthert
Senior Communications Manager POS	Simone Horst
Film Producing	Mcqueen Films
Executive Producer	Clemens Petersson
Film Regie	Samuel Morris, Ari Zehnder
Film Kamera	Daryl Hefti, Janos Menberg
Film Editing	Jay Moss, Christopher Menzi, Ari Zehnder
Text	Susen Gehle, Andy Lusti
Art Direction	Jürg Brauchli
Production Design	rnfdesign, Robin Fessel

Line Producer	Gian-Andrea Albin, Stephanie Heitz, Marlene Buchser
VFX	Das Alte Lager
Musik	86Tales
Grading	Slaughterhouse Zürich, Samuel Muss
Sound Design	Remote Sound, Bardo Eicher
Fotografie	Johannes Diboky
Videographer	Lukas Gähwiler
Media	Mediaschneider AG, Bettina Mettler