ADC Switzerland

Jurierung 2025
Auszeichnung Bronze
Kategorie Plakate

A place that shines for everyone

Auftraggeber	McDonald's Schweiz
Gesamtverantwortung	Sandrine de Cerjat
Agentur	TBWA\ Switzerland AG
Chief Creative Officer	Manuel Wenzel
Creative Direction	Reto Clement
Text	Patrick Milles, Mathias Bart
Art Direction	Monelle Aimée Kanza
Strategie	Lukas Diem
Post Productiion	Lorenz Wahl
Account Director	Julia Kerschbaumer
Group Account Director	Marion Schwager
Prepress	Noemi Rubera, Toni Rubera
Senior Marketing Consultant	Morgane Zillweger
Video Producer	Nicolao Negrello
Head of Production	Agnes Meier
Senior Consultant Customer Engagement	Sandrine de Cerjat
Acquisition & Loyalty Specialist	Daria Lowe
Customer Engagement & Digital Manager	Audrey Parance
Chief Marketing Officer	David Smadja
Marketing Consultant	Jessica Dumoulin
Temporary Marketing Coordinator	Dana Cañizares

ADC

Partner	Stories AG, Giger Brothers, Swipe Back
Media	OMD Schweiz, Laura George, Christina Schumann, Guillaume Mousset
Produktion	ViDo Production, ViDo Video