**ADC Switzerland**

Jurierung 2025
**Auszeichnung Bronze**
**Kategorie Social & Creators**

**Le Crypt Eau de Parfum**

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|---|---|
| **Auftraggeber** | PostFinance |
| **Gesamtverantwortung** | Jelena Mesic |
| **Projektleitung** | Jelena Mesic |
| **Agentur** | Jung von Matt LIMMAT |
| **Creative Direction** | Dominique Magnusson, Jacqueline Rufener |
| **Art Direction** | Natalie Friedrich, Luigi Vitiello |
| **Grafik** | Clara Stindl |
| **Strategie** | Christian Omlin |
| **Managing Creative Director** | Wolfgang Bark |
| **Managing Director** | Vera Riemeier |
| **Managing Strategy Director** | Dennis Hofmann |
| **Medienrealisation** | Fabrizio Rutishauser, Jana Weber, Chiara Killer, Rebecca Gerritsen, blish ag, Jlona Kopf, Jessica Kottmeyer |
| **Copywriter** | Georg Scharl, Sophie Güntensperger |
| **Account Management** | Fiona Wishart, Alina Holst, Joëlle Mayenzet |
| **Agency Producing** | Sarah Schmidt, Natascha Imfeld |
| **Creative Director PR** | Marco Meroni |
| **CGI** | ABRA (Analog Digital) |
| **Art Direction (Video)** | Sandro Schmocker, Oliver Schumann |
| **Marketing Manager** | Cynthia Hofmann, PostFinance |
| **Parfume** | Miriam Schmidt, Duftwerk, Uwe Manasse, Duftwerk |
| **Media** | Webrepublic AG, Havas Media Switzerland |
| **Produktion** | Rocket Film GmbH, Retouched Studios, Witwinkel AG |
| **Film Regie** | Ivo Amarilli, Madcom Productions |

**Sound/Musik** Dub Dub Studios